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TASK4ISI

LOCAL ACTION PLAN - INFOGRAPHICS · SPLIT-DALMATIA COUNTY, CROATIA · 2026-2031

Opening the door to entrepreneurship for everyone

Why Split-Dalmatia County needs this plan

The county offers many kinds of business support – training, incubation, funding and advice – but no clear first stop for someone starting out. It has the highest number of registered unemployed in Croatia, and most support is concentrated in Split.

WHO IS MISSING AMONG BUSINESS FOUNDERS

- Women
- Young people
- People with disabilities
- People in the hinterland and on the islands

Not because support doesn't exist - but because it is hard to find and understand.

WHAT HOLDS THEM BACK

Outside barriers

- Information on support is hard to find
- Most support is based in Split
- Hinterland and islands are far from services

Inside barriers

- Low self-confidence
- Not sure where to start
- Many never take the first step

Our answer: one first stop for future entrepreneurs - linking existing services into a clearer system for the whole county.

One stop shop for all support | Skills and self-confidence | Reaching beyond Split

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From first idea to the right support

Four steps on one path into business

THE JOURNEY FOR EACH PARTICIPANT

1

Find out support exists

PLANNED

Information reaches people through channels they trust – employment service, associations, faculties, towns – with one shared calendar of all programmes.

2

One first stop

NEW

The hub gives basic information, helps you think through your idea and points you to the right support. Info days and field visits beyond Split.

3

Gain skills and confidence

TESTED

Yearly Business Skills cycles at convenient times: business skills, confidence, innovation in practice and one-to-one mentoring.

4

Find partners & customers

TESTED

An intensive matchmaking week with companies and mentors, ending at an event linked to industry conferences.

PILOTS AND TARGETS

20	women and young people completed the Business Skills pilot
#1	most useful part, they said: building self-confidence
38	people took part in the matchmaking pilot
23	companies they connected with (20 planned)
≥30%	of participants from outside urban Split – target for every activity
2	pilot programmes run in Split in 2025-2026

EVERY YEAR

Up to 2 Business Skills cycles

Plus 1 matchmaking cycle and 1 event outside Split.

Info days across the county

In towns and municipalities, plus a stakeholder workshop that reviews the plan.

Funded by the county and partners; EU funds (ESF+, ERDF/ITI) add extra cycles when calls open.

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A network that keeps the door open

Who makes it happen and what comes next

WHO MAKES IT HAPPEN

ISIHUB - the one stop shop

Proposed host: Split Development Agency (RaST) at Split Technology Park. JU RERA S.D. coordinates until the arrangement is agreed.

CEDRA Split

Runs Business Skills and matchmaking; gives advice in the hub

Faculty of Economics

Hosts matchmaking and involves students via its Career Centre

System partners

Employment service, HAMAG-BICRO, chambers and associations refer people and take them further

Split-Dalmatia County: **dedicated budget line** for the hub · City of Split: **co-funding**

HOW WE WILL KNOW IT WORKS

- Participants, and the share of women, young people and people with disabilities
- At least 30% of participants from outside urban Split
- 12 months on: a new or improved product or service
- Share using business support for the first time
- Business ideas developed in the programme
- Data reviewed every quarter; yearly stakeholder workshop updates the plan

WHAT HAPPENS WHEN

Autumn 2026

Agree the hub host and the county budget line

2026/2027

Hub opens: contact point, website, first new training cycles

Early 2027

Hub lead passes from RERA to RaST

2028 onwards

Lessons feed the new smart specialisation strategy (2028-2034)

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